

# Procuring to Pouring Sustainable Concrete

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# AIA Learning Objectives

1. Discuss how to enhance a project's success by **communicating a deep commitment to sustainability and green construction** across all leadership levels.
1. Define the respective roles and **importance of the project team ecosystem** (owner, general contractor and concrete contractor) in the development of a sustainable construction project.
1. **Identify feasible and cost-appropriate solutions for general contractors and building owners** to reduce a project's environmental impact and carbon footprint through the procurement of low-embodied carbon concrete.
1. Share best leadership and practitioner practices to successfully **establish sustainability commitments and mitigate environmental impacts** of development.

# Meet the Speakers



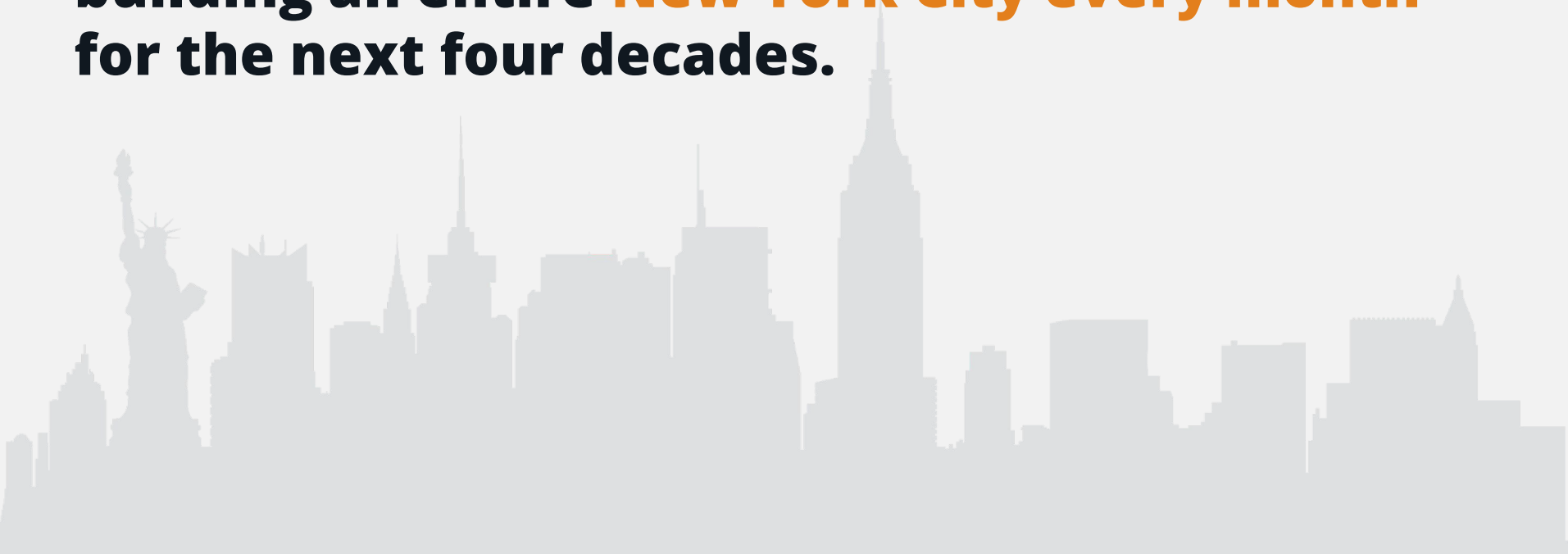
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Did you know?

**The world's building stock is expected to double by the year 2060. This means we're building an entire New York City every month for the next four decades.**

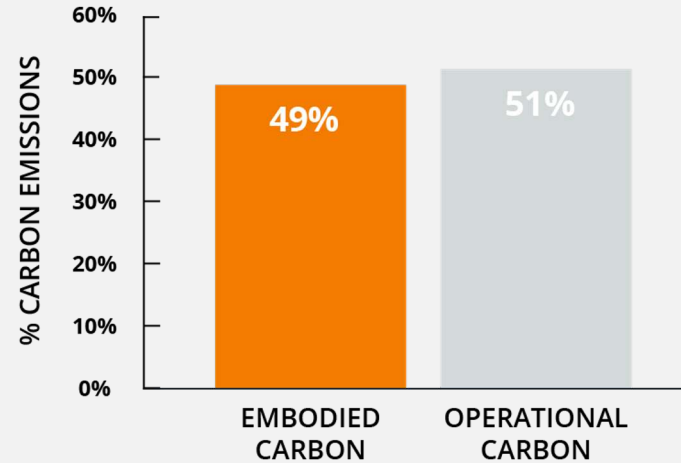


Did you know?

Of that new construction, **embodied carbon** is expected to account for **nearly 50%** of the total emissions generated.

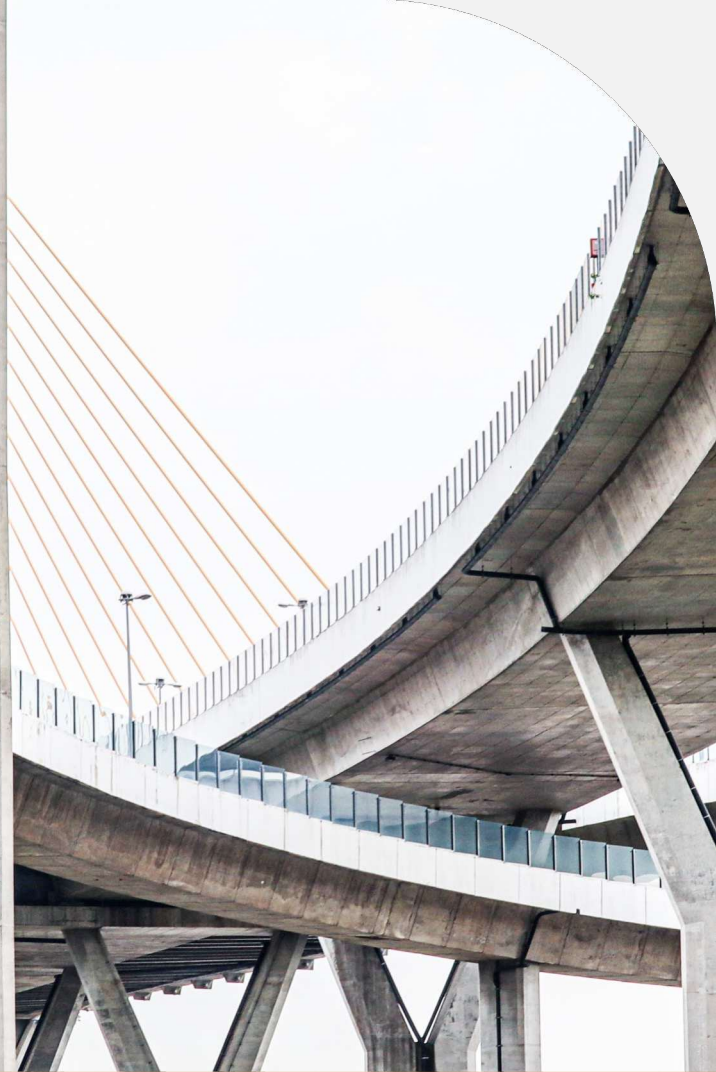
## Total Carbon Emissions of Global New Construction from 2020-2050

*Business as Usual Projection*



Source: 2030, Inc. / Architecture 2030. All Rights Reserved.

Data Sources: UN Environment Global Status Report 2017; EIA International Energy Outlook 2017.



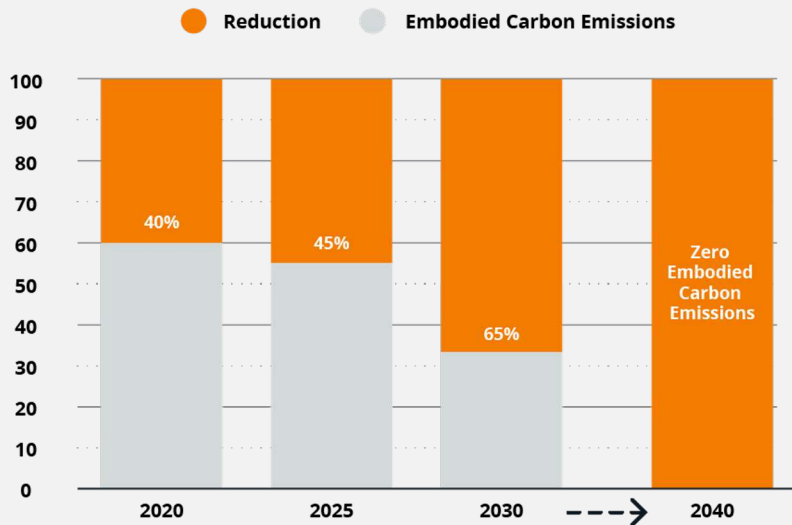
# Concrete is the most abundant man-made material in the world.

As a result, cement production creates ~7% of the world's CO<sub>2</sub> emissions and is one of the **largest contributors** to embodied carbon in the built environment.

# Architecture 2030 Challenge

## The 2030 Challenge for Embodied Carbon

*Buildings, Infrastructure, and Materials*



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“If we do not achieve a 65% reduction in total global emissions by 2030, we will have lost the opportunity to meet the 1.5-2°C warming threshold and climate change will become irreversible. **The immediate focus for embodied carbon reductions must therefore be on the *next decade*.**”

Architecture 2030



# CarbonCure's Solution for Embodied Carbon

- CarbonCure's CO<sub>2</sub> mineralization technology is a proven solution for reducing embodied carbon *today*
- The tech beneficially repurposes CO<sub>2</sub> to reduce concrete's carbon footprint — without negatively impacting performance



Reference Project: Thomas Concrete & CarbonCure

# Fox Hill Business Park Greenville, SC





Reference Project: Thomas Concrete & CarbonCure

# Smith Farms Industrial Park

## Spartanburg County, SC



# Thank You!

## Questions?



@CarbonCure



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**FREE LIVE WEBINAR** JUNE 8, 2022 10:00 AM PT | 12:00 PM CT | 1:00 PM ET

## Carbon Credits: The New Revenue Opportunity for Concrete Producers

