How to De-Risk Your Carbon Credit Purchase
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- Q&A at the end

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Meet the Speakers

Reilly O'Hara
Manager, Carbon Finance
CarbonCure Technologies

Eric Yee
Manager, Product Marketing
CarbonCure Technologies
Agenda

01 Why talk about de-risking?
02 Overview of common risks
03 5 ways to de-risk your carbon credit purchase
04 Q&A
Are you planning to purchase carbon credits?
Are you planning to purchase carbon credits in the future?

Poll Results (single answer required):

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Yes, within the next 6 months</td>
<td>36%</td>
</tr>
<tr>
<td>Yes, in 7-12 months</td>
<td>14%</td>
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<tr>
<td>Yes, in 12+ months</td>
<td>14%</td>
</tr>
<tr>
<td>No</td>
<td>29%</td>
</tr>
<tr>
<td>I don't know</td>
<td>7%</td>
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Why Talk about De-risking Carbon Credit Purchases?

“We just don’t have time for false offsets”

Barbara Haya
Research fellow at the University of California at Berkeley
Common Risks in the Voluntary Carbon Market

- Legitimacy
- Reversal
- Unsuccessful Projects
- Creating Harm
- Double Counting Credits
5 Ways to De-Risk
Align on Climate Goals

- Company Goals
- Outline the business case for your purchase
- Determine the types of credits to target
Verified or Verifiable Credits

- Issued through a verification body
- Public ledger or registry
- Strong monitoring, reporting, and verification methods
Look for Higher Quality Credits

- Additionality, permanence, verifiability
- Land use, co-benefits, environmental justice, etc
Research the Project Developer

Don’t skip your own due diligence.
Consider a Portfolio Approach

- Review Budget
- Diversify
- High Quality / Low Risk
Thank You!

Questions?