How to De-Risk Your Carbon Credit Purchase



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Meet the Speakers



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Agenda

01 Why talk about de-risking?

02 Overview of common risks

03 5 ways to de-risk your carbon credit purchase 04 Q&A



Are you planning to purchase carbon credits?



Are you planning to purchase carbon credits in the future?

Poll Results (single answer required):

Yes, within the next 6 months	36%
Yes, in 7-12 months	14%
Yes, in 12+ months	14%
No	29%
<mark>I don'</mark> t know	7%

Why Talk about De-risking Carbon Credit Purchases?

"We just don't have time for false offsets"

Barbara Haya Research fellow at the University of California at Berkeley





Common Risks in the Voluntary Carbon Market

- Legitimacy
- Reversal
- Unsuccessful Projects

- Creating Harm
- Double Counting Credits

5 Ways to De-Risk





Align on Climate Goals

- Company Goals
- Outline the business case for your purchase
- Determine the types of credits to target







Verified or Verifiable Credits

- Issued through a verification body
- Public ledger or registry
- Strong monitoring, reporting, and verification methods



Look for Higher Quality Credits

- Additionality, permanence, verifiability
- Land use, co-benefits, environmental justice, etc



Research the Project Developer

Don't skip your own **due diligence**.







Consider a Portfolio Approach

- Review Budget
- Diversify
- High Quality / Low Risk



Thank You!

Questions?

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