

VIH ExecuJet Joins CarbonCure's Community of Carbon Credit Buyers

Business aviation leader [VIH ExecuJet](#) has joined the growing list of companies purchasing CarbonCure's high-quality carbon credits. The company signed a multi-year offtake agreement to address its annual Scope 1 CO₂ emissions from charter flights.

Part of VIH Aviation Group, a third-generation, family-run operation with both helicopter and fixed-wing aircraft since 1955, VIH ExecuJet is a full-service corporate aviation company based at Victoria International Airport.

Renowned for uncompromising standards in safety, service, and innovation, VIH ExecuJet is now extending that same leadership to sustainability by supporting technologies that permanently store captured CO₂ in concrete while reducing reliance on carbon-intensive cement.



“The hard-to-abate emissions from aviation operations are a challenge for the entire industry. We are proudly taking responsibility today, not just by offsetting our annual carbon footprint, but by carefully selecting the highest integrity carbon credits that deliver immediate and permanent climate impact.”

Dave Des Roches
Director of Business Development
VIH ExecuJet



Read the Q&A with Dave Des Roches of VIH ExecuJet on why they chose CarbonCure Carbon Credits.

Why Carbon Credit Buyers Choose CarbonCure



Permanent carbon storage

CO₂ is immediately mineralized in concrete and cannot be re-released into the atmosphere.



Scientific integrity

Verified by the VM0043 methodology, the global benchmark for CO₂ utilization in concrete, each credit is backed by batching and QC data collected in real-time.



Decarbonization today

CarbonCure's solution enables reductions of hard-to-abate cement emissions while boosting concrete businesses.



Accelerating impact

CarbonCure shares credit revenue with producers, incentivizing more rapid industry adoption and increasing carbon savings.

What This Means for Producers

In addition to cement cost savings, every metric ton of CO₂ saved through CarbonCure's technologies represents real business value. When companies like Execujet purchase carbon credits, the proceeds flow back to our producer community, creating a clear financial incentive for the adoption of CarbonCure's technologies and the production of lower-carbon concrete.

Together, CarbonCure producers and credit buyers have already achieved measurable global impact:



\$7.5 million

distributed to producers so far



10 million

truckloads of CarbonCure concrete produced to date



Hundreds of thousands

of high-value carbon credits sold globally

Sustainability in Concrete Makes Good Business Sense

See how your plant can enjoy the benefits of [CarbonCure's Carbon Credit Program](#) and start earning new revenue today.



CARBONCURE™

+1 (902) 442-4020

161 Joseph Zatzman Dr, Dartmouth, NS B3B 1M7

carboncure.com

info@carboncure.com